

Seraphim Consulting

Press room, founder credentials, boilerplate, and interview topics for journalists, podcast hosts, and partner directories.

Based out of the greater St. Louis area

Headquartered in the greater St. Louis area

Serving the United States, Canada & the European Union

Google Ads & PPC

For small & mid-size service businesses.

AI automation & Voice AI

24/7 AI employees answering and booking.

Local SEO & GBP

Map-pack and AI-search visibility.

Streaming / CTV ads

Paramount+ for local advertisers.

Reviews & reputation

Response management that protects ratings.

Faith-led, ethical marketing

Month-to-month, client-owned assets.

Company boilerplate

Seraphim Consulting is a digital marketing and AI automation agency **based out of the greater St. Louis area**, helping small and mid-size service businesses grow with Google Ads, Yelp Ads, Microsoft Ads, Paramount streaming campaigns, local SEO, AI-built websites, and Voice AI receptionists. Headquartered in the greater St. Louis area and serving clients across the United States, Canada, and the European Union, and founded by international best-selling author Nick Epps, the firm is a Google Partner, staffed by Microsoft Advertising Certified Professionals, a Yelp Premier Partner, and a BBB-accredited business, and offers a 30-day risk-free trial with no long-term contracts.

Please link mentions to <https://seraphimconsulting.org> and the press room at <https://seraphimconsulting.org/press>.

Nick Epps — Founder & CEO

SHORT BIO

Nick Epps is the founder of Seraphim Consulting, a digital marketing and AI automation agency based out of the greater St. Louis area, and an international best-selling author. He has been nominated back-to-back for Google's Impact Award and works with service businesses across the United States, Canada, and the European Union.

LONG BIO

Nick Epps is the founder of Seraphim Consulting, a faith-led digital marketing and AI automation agency headquartered in the greater St. Louis area and serving small and mid-size service businesses across the United States, Canada, and the European Union. A Google Partner, Microsoft Advertising Certified Professional, Yelp Premier Partner, and BBB-accredited operator, Nick has managed Google, Yelp, Microsoft, and Paramount streaming campaigns for home services, dental, legal, and automotive clients. He is an international best-selling author, a contributing author of *Discovering Your Purpose in Today's World*, and has been featured on ABC's Your Little Castle Show. Nick built Seraphim on a simple promise: clients own their ad accounts, their data, and their results.

Interview topics

- Google Ads & PPC for small business — real cost-per-lead benchmarks, and why agency-owned ad accounts hurt owners.
- Local SEO & Google Business Profile — winning the map pack without buying links.
- Reviews & reputation — responding to bad reviews without making it worse.
- AI automation & Voice AI — where AI receptionists genuinely replace missed calls, and where they fail.
- Streaming / CTV advertising — Paramount+ budgets now within reach of a \$10K annual advertiser.
- Faith-led business — transparency, month-to-month terms, and purpose after career disruption.

Media appearances

TV INTERVIEW • ABC

Your Little Castle Show

Nick joins host Cardinal Cowboy on faith-led marketing and AI automation for small businesses.

BOOK • INTERNATIONAL BEST SELLER

Discovering Your Purpose in Today's World

Contributing author on finding hope while navigating career disruption.

Awards, accreditations & services

AWARDS & NOMINATIONS

GOOGLE · 2024 & 2025

Nominated — Google Impact Award

YELP · 2025

Nominated — Best in Client Services

BETTER BUSINESS BUREAU

Nominated — BBB Torch Award for Ethics

LOVABLE

Lovable Diamond Award — Coding

ACCREDITATIONS & PARTNER CERTIFICATIONS

Google Partner

Search, Display & Performance Max certified.

Verify: google.com/partners

Yelp Premier Partner

Direct API access for ads & reviews.

Verify: business.yelp.com/partners/directory

BBB A+ Accredited Business

Verified ethical business standing.

Verify: [BBB profile](#)

Paramount Ads Partner

Streaming CTV/OTT for local advertisers.

Microsoft Advertising Certified Professionals

Certified Bing/Microsoft Ads management & credits.

Verify: [Credly badge](#)

International Best-Selling Author

Nicholas Epps, contributing author.

SERVICES OVERVIEW

Google & Microsoft Ads

Search, Performance Max, and Bing campaigns built for cost-per-lead, not impressions.

Yelp Ads & Review Management

Premier Partner ad placement plus response management that protects ratings.

Local SEO & AI Search

Map-pack visibility, citation cleanup, and content built for AI answer engines.

Paramount+ / CTV Ads

Streaming reach for advertisers spending as little as \$10K a year.

AI Website Builds

Fast, schema-complete sites that convert and stay maintainable.

Voice AI & CRM Automation

AI receptionists and follow-up sequences that stop missed-call revenue loss.

FAST FACTS

- Founded by Nick Epps · based out of and headquartered in the greater St. Louis area
- Service areas: the United States, Canada, and the European Union
- Month-to-month agreements · 30-day risk-free trial · management from \$555/mo
- Clients own their ad accounts, creative, and data — always
- Partner ad-spend credits available with Google, Yelp, Microsoft & Paramount